

**STEP  
AHEAD** TO A  
**PROMISING  
CAREER**



## About Us

Clinomic Center for Clinical Research Pvt. Ltd. is the premier institute dedicated to promoting ethical research and high-quality Clinical Research education in India. Clinomic addresses the need for qualified and trained Clinical Research professionals by offering various programs in Clinical Research at its centre of excellence campus in India.

Clinomic serves you with a platform that trains all aspirants to be well prepared to meet the needs of this “Ever-evolving Industry” with Disseminating Knowledge and Skills in Core and frontier areas of Clinical Research. Clinomic provides an independent global framework for international education, training and exchange of information for Clinical Research Professionals and to foster professional excellence in design and execution of clinical research, thereby contributing to enhancing the Clinical Research culture in India.



# Vision & Mission

## VISION

Our vision is to be the global leader of Excellent knowledge center in the field of Clinical Research and to serve clinical research Sciences Industry for the Social well being.

## MISSION

We are committed to Quality, Speed, Value and Integrity and empower our students with rigorous knowledge and hands-on practical training of Clinical Research and to provide the platform and opportunity to the young capable minds to enter the field of Clinical Research.



# Clinical Research Industry

Clinical Research is a systematic study for new drugs in human subjects to generate data for discovering or adverse effects with the object of determining safety and efficacy of the drug.

## **Clinical Research Industry**

Excellent infrastructure and technologies . Favorable Government regulations and approval process. A diverse genetic patient pool. Availability of highly qualified English speaking Medical, Pharmacy and Science Graduates. Explosive growth in the overall Indian healthcare market including pharmaceuticals market which will reach the US \$40 Billion mark by 2018.

## **Clinical Research Industry**

The clinical trials market worldwide is worth over USD 266 billion & the industry employs over 2,80,000 people in US and UK. Only India is increasingly recognized as the most promising hub for global clinical research

The clinical trial outsourced market in India is forecasted to grow at around 31 % during 2010-2012 Registered Clinical trials in India have gone up from 221 in 2012 to over 4000 in 2018

# Our Credentials

Clinomic have trained more than 1000 students till date. Placement record is over 90%. Our students have been placed in companies across sector like Pharma, IT, CRO's ,Hospitals, Healthcare etc. It Offers full range of full time and part time programs in CR & Health care. It is the only institute to provide 100% placements and Internship program in Clinical Research.

Biomic Lifescience LLP. CRO (Clinical Research Organisation) is a sister concern company of clinomic

## Why India?

Excellent infrastructure and technologies. Favourable Government regulations and approval process. A diverse genetic patient pool. Availability of highly qualified English speaking Medical, Pharmacy and Science Graduates. Explosive growth in the overall Indian healthcare market including pharmaceuticals market which will reach the US \$40 Billion mark by 2018.

# Testimonial From Fortis Hospital

Ms. Maithili Janje has joined Fortis Mulund in first week of Jan in capacity of Clinical research coordinator.

It's about a month now and we find her performance is meeting the expectation of organization and is satisfactory.

Her capabilities and her efficiency is acknowledged by seniors in the organization and we hope to see her achieving new heights.

We would be happy to have long term association with your organization and we hope to get good talent in future positions as well.

**Dr. Supriya Amey**

(Medical superintendent)



## Industry Speak



**Vishal Deshmukh**  
TCS

“As the ClinicalResearch industry grows, India needs professionals with the right balance of Clinical Research Education and Management Knowledge. Clinomic with its relevant curriculum and commitment to provide quality of education can meet the industry expectations.”

“ The Clinical Research industry has seen a substantial growth in the past few decades and India is becoming a hub for conducting global as well as domestic Clinical Research. Also with the changes in the regulatory system we are seeing a major shuffle in the industry.”



**Ankita Vipat**  
Quintiles

# Student Testimonial



**AVANI**  
Bharadi

“ It has been great experience studying at Clinomic. Teaching faculty and staff are very helpful, they give opportunities in various fields of job. “



**VARUN**  
Godbole

“The course was excellent and it was really good fun learning at Clinomic. The Instructor was excellent and taught in friendly manner. Faculty has taught; help when we didn't understand despite teaching 3-4 times. They are very excellent.”



**ANAND**  
Wahane

“I had joined Clinomic . After joining this institute I got placement in good International company to start my career in Clinical Research. And the faculty, HR team of Clino Vision is very good and gives placement in good company. So I got opportunity in Accutest Research Laboratory (I) Pvt. Ltd.”



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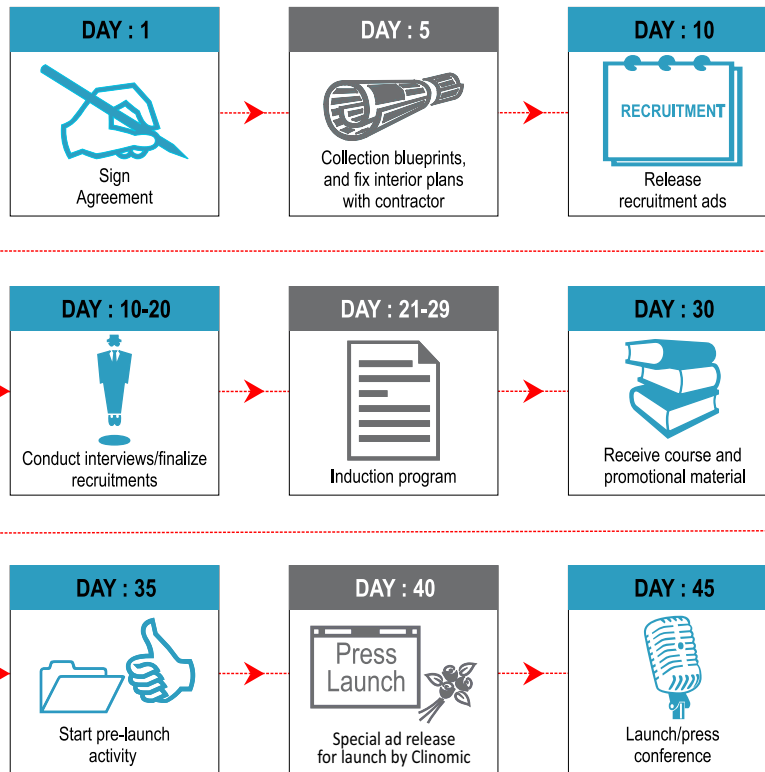


**LEADING**  
**TOP PHARMA**  
**& CLINICAL**  
**RESEARCH**  
COMPANIES RECRUIT FROM  
**CLINOMIC**  
CAMPUS



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# 45 Days to Your dream business



# Build a Business that's Future Proof

- Evaluation & certification
- Reports & M/S
- Total Quality management Systems
- Placement tie- up assistance
- Center operation software

## DAY TO DAY OPERATIONS

- Artwork Design
- Centre Inauguration
- Branding exercises and seminars
- Product launch support

## MARKETING & ADVERTISING

- Monthly course planner
- BDM attaches
- Certified visiting faculty
- Reviews and feedback
- Product expansion

## PLANNING & GROWTH

## CENTRE START - UP

- Site Selection
- centre layout planning
- Recruitment support
- start- up kit
- Induction training

# Awards



International Education Award 2018 for Most Emerging Clinical Research Institute in Mumbai



Pride of India Award 2015



Top 100 Franchise Opportunities for the Year 2017

## Why Franchise?

The concept of franchising has proven to be a very successful business model across sectors and countries. A franchise offers some important advantages to an entrepreneur. One of the biggest advantages is that a franchise is as close to a turnkey as it gets. This means most of the work in developing the business has already been done and all the steps and processes are laid out. All one has to do is follow the standard processes. A small illustration on advantages of Franchise Model over Own Business Model

Parameters	Franchise	Own Business
Risk of Failure	Low	High
Profit Margins	Higher	Lower
Research & Development for products	Highly effective	Difficult
Establishing networks & synergies	Easy	Difficult
Start-up Assistance	Easy	Difficult
Time taken to Breakeven	Lesser	Greater
Financing	Easy	Difficult

Education is one of the most important and the growing sector in India that provides a whole lot of business opportunities for the people looking to enter the business world. Franchise models across the globe have succeeded very well in education industry due to following factors:

# Investments

- The partner should have a strong capability to mobilize funds from internal and external means, and should have the ability to bear at least 80% of the costs to run the centre on his own.
- The minimum initial investment for a Clinomic centre is Rs. 8 to 10 Lakhs.
- The investments are dependent upon certain factors like district of operation, location, size of the centre etc.
- **1.Clinomic Study Centre Fee:** Clinomic Study Centre fee is the fee charged from the partner in recognizing centre as an Authorized Learning centre of Clinomic, which entitles the partner to use the Clinomic brand. The partner can be benefitted by using the brand in all its communication with the target market. It is onetime REFUNDABLE FEE, the initial term of agreement is 3 year that would be renewed, depends on the progress of the centre and mutual concern.

**2.Royalty:** 20% payable on monthly gross collection.

**3.**These details are applicable while setting up new Clinomic Study Centre (Without Infrastructure)

## Investment Details

Details	City A (Rs.)
• Interiors & decoration*(Electrification, ceiling, furniture, etc....)	4,00,000.00
• Computer Administration (3 PC)	60,000.00
• LCD Projector/ LED Tv	35,000.00
• Inverter & UPS for computer	25,000.00
• Franchisee License Fee	4,00,000.00
• Opening Kit	50,000.00
• Initial Paper advt. & Inauguration	50,000.00
• <b>GROSS INVESTMENT.</b>	<b>10,20,000.00</b>

## Approx Expenses

Details	City A (Rs.)
• Admin. Expenses (salary, light& tell. Bill, stationary, etc.)	1,00,000.00
• Marketing Expenses	50,000.00
• Misalliance Expenses	5000.00
• GROSS TOTAL	<b>1,55,000.00</b>

## Approx Income

Details	City A (Rs.)
• Admission	100.00
• Course Fee(Students X 65000)	65,00,000.00
• Collection Realization (80%)	52,00,000.00
• Yearly Expenses	18,60,000.00
• Royalty (20%)	10,40,000.00
• NET PROFIT	<b>23,00,000.00</b>


## Approx Income

Details	City A (Rs.)
• Monthly Expenses	1,55,000.00
• Yearly Expenses	18,60,000.00
• Required Min. Students to 50%	50.00
• Profit / Loss	2,20,000.00
• Royalty (20%)	5,20,000.00
• Cash Realization (80%)	26,00,000.00


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IN THE BOOMING  
CLINICAL RESEARCH  
&  
**HEALTHCARE**  
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